



Pacific Transportation Association

2023-2024 Report to Members

Message from the President



Susan Duran

I want to thank you for your 2023 PTA membership and participation in our events. We are excited to get back to the more traditional events after the pandemic restrictions have been lifted. In 2023, we held a Ports and Terminals Summer Networking Mixer in June, PTA Steamship Night in early October, and our Annual Holiday Mixer and Food Drive in conjunction with Women in Logistics.

We provided scholarships for two California Maritime Academy cadets. We look forward to a bright 2024 with several events: the Ports and Terminals Networking Mixer in the coming months, bringing back our annual Golf event, PTA's Steamship Night on September 20, 2024 and our annual Holiday Mixer with Women in Logistics. Additionally, we look forward to our traditional California Maritime Academy 2024 scholarship winners, adding an incremental scholarship program, and implementing a mentorship program.

Message from the Chairman



Jahan Byrne

It is my privilege and pleasure to serve as your PTA Chairman during our 104th year. We were founded in 1920 to foster dialogue between shippers, carriers, and the communities we serve, and to promote a vibrant maritime industry that strives to foster global trade, advance environmental stewardship, and increase prosperity for all.

Your Board of Directors has worked diligently in the last year to put the PTA on firmer financial footing, increase and diversify our membership, and host events that provide both educational and networking opportunities for you. In 2023, we raised more than \$12,000 to fund our scholarships, charitable activities, and to promote the importance of the Bay Area as a vital crossroads of transportation.

We had a busy year, which we will chronicle in these pages. We ask for your continued support and participation as 2024 is predicted to be another year of massive change in our industry. We will be organizing events to help keep you informed of the pressing issues, and engaged and connected with your fellow transportation professionals.

2023 Event Highlights

Ports Update – In 2023 we shifted our traditional Ports and Terminals luncheon for a Summer Networking Mixer held at the Port of San Francisco on the evening of June 22. Both the Port of San Francisco and the Port of Oakland provided updates for their respective ports, including operational, throughput, and environmental improvements. The less formal event enabled attendees to reconnect with colleagues and make new friends in person after the extended post-Covid restrictions.

New Venue a Big Success for Steamship Night – After a three-year absence, Steamship Night came roaring back with a sold-out crowd at a beautiful new venue. The Marines’ Memorial Club and Hotel near San Francisco’s Union Square featured elegant surroundings and a delicious three-course fare. Thank you to all of our Platinum, Gold, and Silver corporate sponsors for the financial support to make the evening a tremendous success. Proceeds from the event are dedicated to our scholarship and industry outreach programs.



Holiday Mixer – The Holiday Mixer, co-organized with Women in Logistics, was held on December 6 at The Lake Chalet Restaurant and Bar on scenic Lake Merritt. More than 100 industry professionals enjoyed the event, with dozens winning a host of raffle prizes donated by our generous corporate sponsors. We collected four barrels of foodstuffs and raised over \$450 for the Alameda County Community Food Bank.

Thank you to our Steamship Night Sponsors!

Platinum    

Gold    

Silver   



Three New Board Members Start their Terms on January 1, 2024

We bid farewell to two board members whose terms expired on December 31, 2023: **Ivonne Lahlouh** of Lahlouh, Inc. served on the PTA board since 2019, in both director and chairwoman positions. **Kaylor Kovacevich** of ArcBest served on the board

for 2023. They both volunteered their time and expertise to move the PTA forward. We are very appreciative of their service.

We are delighted to welcome three new board members, elected by the membership in December:



Bryanne Baldwin

Logistics and Sales Support executive at CellMark in Novato. CellMark is a leading trader and distributor of key commodities in the paper, packaging, metals, and chemicals sectors. Founded in 1984, it has more than 70 locations in 30+ countries, with headquarters in Sweden.



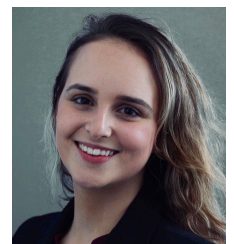
Robert Donner

president of The Transportation Club of San Francisco, which recently dissolved and transferred its members and financial assets to the PTA (see page 5). He had a long career with Canadian National Railway and Express Trak. Mr. Donner has also been active with the PTA, and served on the board and as president in 1994.



Kaitlin Rahmes

Health, Safety, Security & Environmental Manager of the TraPac Terminal at the Port of Oakland. TraPac operates marine terminals in both Los Angeles and Oakland, with state-of-the-art technology and industry-pioneering green initiatives. It is only one of two non-proprietary terminals serving the Port of Oakland.



PTA 2024 Board of Directors

Chairman of the Board

Jahan Byrne
Matson Logistics

President

Susan Duran
FlexiVan

First Vice President

Dominic Moreno
Port of San Francisco

Second Vice President

Jace Thompson
BNSF Railway

Third Vice President

Adi Leekha
Tesla

Executive Secretary

Jane Wisdom
HMM (Retired)

Treasurer

Monte Boscovich
BNSF Railway (Retired)

Board Members

Leanne Andalis
GSC Enterprises

Bryanne Baldwin

CellMark

Tim Cole

Shipping Executive
(Retired)

Robert Donner
Express Trak (Retired)

Erik O'Brien

Boat Specialists

Kaitlin Rahmes

TraPac

Zahid Rashid

Jelly Belly

Stacy Roth

DSV

Daniel Serrato

PCC Logistics

Roberto Velazquez

Matson

Special Thanks to Jane and Monte

A very special thanks to longtime board members **Jane Wisdom** (Hyundai retired) and **Monte Boscovich** (BNSF retired), who keep the Association running smoothly and efficiently. They have served in the Executive Secretary and Treasurer positions for more than a decade and are responsible for the continued success of our annual Steamship Night. Thanks to their efforts, it is now the largest industry networking event on the West Coast!



Executive Secretary Jane Wisdom and Treasurer Monte Boscovich

Get Involved with the PTA!

Volunteering with the Pacific Transportation Association is a meaningful way to give back to our industry, and we have several opportunities. Please consider joining one of the PTA's committees, including Finance/Strategic Planning, Membership, Website/Social Media, and Scholarship Awards. You can also volunteer with our Events committees, and those include Golf Tournament, Ports and Terminals, and of course, Steamship Night.

Past PTA Presidents

Year	President	Affiliation
2023	Susan Duran	FlexiVan
2020-22	Steve Larkin	Fargo Trucking (2021 rollover)
2018-19	Vinod John	Hapag-Lloyd
2016-17	Tim Cole	CMA CGM
2014-15	Jahan Byrne	Pasha Hawaii
2013	Joseph Cutrera	OmniTrax
2012	Brandon McDonnell	PCC Logistics
2011	Robin McEntee	Roanoke Trade
2010	Michael Nerney	Port of San Francisco
2009	Barbara O'Neill	Levin-Richmond Terminal
2008	Dennis Böhm	Florens Container Leasing
2007	Patrick Ryan	Mitsui OSK Lines
2006	Jim Fitzgerald	EFI Logistics
2005	Jane L. Wisdom	Hyundai Merchant Marine
2004	Patrick Burnson	The Economist Group
2003	Paul Pessuti	SAP
2002	Dave Enberg	EFI Logistics
2001	Steve Muir	GlobeRunners
2000	Jill Simpson Rodby	Port of San Francisco
1999	Jim Fitzgerald	EFI Logistics
1998	Bill Diggs	Journal of Commerce
1997	John Neudecker	Port of San Francisco
1996	Patrick Ryan	Mitsui OSK Lines
1995	Ruth Lubow	Baratta Shaklee Corporation
1994	Robert Donner	Express Trak
1993	Pete Mazzetti	NOR-CAL Moving Services
1992	Ellet Horsman	Marine Terminals Corporation
1991	Roger Peters	Port of San Francisco
1990	Raymond T. O'Leary	Chevron Corporation
1989	Gary Hallin	Port of Oakland
1988	Edward P. Bowman	Matson Agencies
1987	John L. Amos	Bechtel
1986	John L. Amos	Bechtel
1985	Ronald G. Stevenson	Emery Worldwide
1984	James F. Wiltshire	Marine Terminals Corporation
1983	William E. Ginter	Western Pacific
1982	Robert A. Morrison	Consolidated Freightways
1981	Peter M. Hughes	Port of Richmond
1980	Clarence Baillie	C&H Sugar Company
1979	Donal R. Van Iderstine	Maersk Line Agency
1978	Patrick Pollack	Fibreboard Corporation
1977	Clifford O. Bottjen	Pacific Motor Trucking Company
1976	William D. Wagstaff	Del Monte Corporation
1975	Frank J. Rossi	Santa Fe Railway Company
1974	Rudy Enberg	J.E. Lowden
1973	Al Hipshman	Maersk Line Agency
1972	William Davie	Haslett Company
1971	Taylor Merriman	Tri-Valley Growers
1970	Thomas Hewitt	Southern Pacific Railroad

Steamship Night Returns

September 20, 2024 in San Francisco

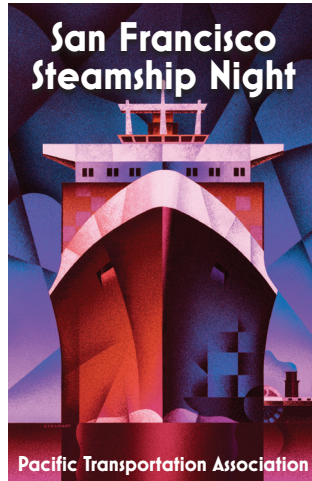
As many of you know, the annual PTA Steamship Night has been an industry tradition dating back to our founding in 1920. It has taken a few multi-year sabbaticals over the decades, but from 1979 to 2019, it was held every year at the San Francisco Marriott Marquis in San Francisco, and was the largest industry networking event of its kind on the West Coast. This 40-year run was interrupted during the Covid closures, and in 2021 and 2022, we held a more casual evening event in its place on Treasure Island.

In 2023, Steamship Night returned at a new, elegant venue in the city: The Marines' Memorial Hotel and Club. It was a spectacular, sold-out affair and we received very positive feedback. Well, except that it was a bit too cozy, especially during the hosted cocktail hour (and on the warmest day of the year in the city!).

Good news and more good news. We have confirmed that Steamship Night will return to the Marines' Memorial venue on Friday, September 20, 2024! For more space and networking, the cocktail hour will be on a separate floor, which also provides additional space for the dinner and dancing activities in the ballroom.

Note that while Steamship Night has been traditionally held on a Thursday evening, we received suggestions and feedback to shift it to a Friday night. Like last year, we will have a room block so you can book a room at the hotel at a very competitive rate and enjoy the weekend in San Francisco.

As we expect another sold-out event, please book your table and sponsorships early. More information will be available by the summer.



San Francisco Giants Tickets Available to Members

Now in its 25th year, PTA members have the opportunity to purchase a pair of tickets to one of the more than 75 home games of the SF Giants.



The PTA holds two season tickets in Row 8 of the Lower Box (near first base) and makes them available to members as a benefit. The cost is face value plus a small handling charge. You will soon receive an email detailing how you can select the games you want and enter that into a lottery for the chance to be selected. Members are eligible to purchase tickets to multiple games in subsequent rounds. They will be printed tickets, making it easier to transfer or gift to others such as customers, colleagues, and family.

Renew Your Membership for 2024

2024 marks the 104th year of the Pacific Transportation Association. Since 1920, our commitment to fostering a vibrant transportation community in the Bay Area remains steadfast.

This year will continue with the same pace of rapid change—one that is fundamentally transforming our supply chains, partnerships, and business processes.

The PTA will offer several exciting and informational events this year, all designed to keep you ahead of the curve and connected to your industry colleagues.

Membership dues along with your continued participation enable us to provide a platform for networking and educational forums. PTA membership is open to shippers, carriers, equipment and other service providers, government and academic organizations, college students, and all other interested individuals. As a transportation professional, you'll appreciate these compelling reasons to join the PTA today:

- Networking opportunities with industry leaders and fellow colleagues
- Member discounts at PTA events; scholarship opportunities
- Activities that give back to the Bay Area community and support our merchant mariners
- The opportunity to purchase great Lower Box seats at San Francisco Giants home games

There are several classes of membership with very reasonable annual dues, which have remain unchanged since 2016:

1. Individual - \$55
2. Corporate - \$165 (with up to five members under a Corporate membership)
3. Retired - \$20
4. Student - \$20

To pay by credit card, please click here (<https://www.eventbrite.com/e/pacific-transportation-association-2024-membership-application-and-renewal-tickets-767811774687>)

To submit a hardcopy renewal form and pay by check or request an invoice, please visit our Membership page (<https://pacifctrans.org/join>)

PTA Website Makes it Easy to Follow Industry Events

APRIL

7	8	9	10	11	12	13
		Pacific Northwest Association of Rail Shippers (PNAARS)	Pacific Northwest Association of Rail Shippers (PNAARS)	Pacific Northwest Association of Rail Shippers (PNAARS)	Pacific Northwest Association of Rail Shippers (PNAARS)	TIA Capital Ideas Conference (copy)
		NE Trade & Transportation Conf	NE Trade & Transportation Conf	NE Trade & Transportation Conf	TIA Capital Ideas Conference (copy)	ANDMORE - Home Furnishings Spring
14	15	16	17	18	19	20
ANDMORE - Home Furnishings Spring	ANDMORE - Home Furnishings Spring	ANDMORE - Home Furnishings Spring	TDANA Conference	TDANA Conference		
21	22	23	24	25	26	27
IWLA Convention and Expo	IWLA Convention and Expo	IWLA Convention and Expo	Breakbulk & Project Cargo Conference	Breakbulk & Project Cargo Conference	Breakbulk & Project Cargo Conference	

One of the most useful sections of our website, www.pacifctrans.org, is the Industry Calendar. Available right on the homepage and in monthly calendar form, it provides information and dates on more than 100 transportation and logistics industry events, both locally and nationally. Check it out!

The Transportation Club of San Francisco Joins Forces with the PTA

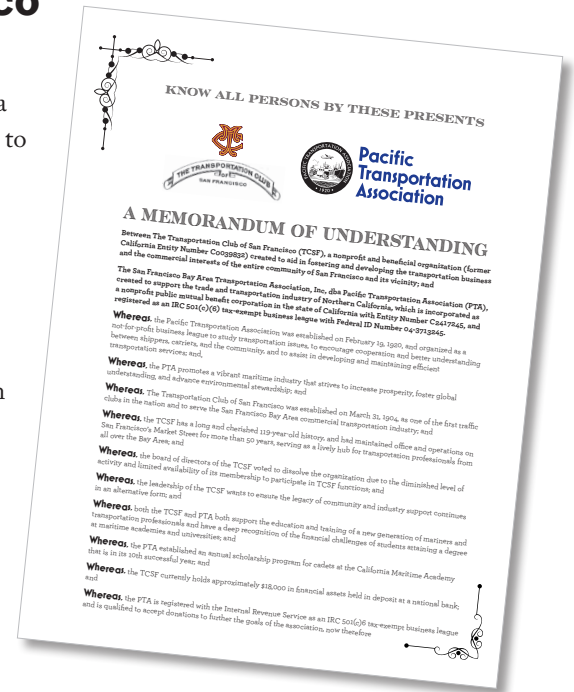
The Pacific Transportation Association was established in 1920. However, there is a Bay Area transportation and traffic club that predated the PTA — all the way back to 1904. It's The Transportation Club of San Francisco (TCSF), which has a similar mission to the PTA and several industry professionals are members of both clubs.

In its heyday, TCSF boasted more than 700 members and had a vibrant office and restaurant for more than 50 years in the Palace Hotel on Market Street.

In August 2023, the leadership of TCSF and PTA signed a binding Memorandum of Understanding to transfer TCSF's financial assets to the PTA for a dedicated scholarship program. TCSF's board simultaneously voted to dissolve the association due to the diminished level of activity and limited availability of its membership to participate in TCSF functions.

Robert Donner, TCSF president, has joined the PTA Board of Directors, and all of its members are now full voting members of the PTA.

We thank the leadership and membership of The Transportation Club of San Francisco for their 119 years of service and support of the Bay Area shipping and transportation industry.



Winners of PTA's Cal Maritime Scholarship Named

The recipients of the 2023 PTA Scholarship are:

- Cadet **Anika Carey**, class of 2026 in Global Studies and Maritime Affairs
- Cadet **Matthew Ferguson**, class of 2025 in Business Administration



Cadets Ferguson and Carey, winners of the 2023 PTA Scholarship, attended Steamship Night and were hosted by one of the gold sponsors, TGS.

The California State Maritime Academy in Vallejo is only one of seven maritime academies in the nation, and the only one on the West Coast.

Each year since 2014, we award one or two outstanding cadets with a scholarship ranging from \$1,250 to \$2,500, funded entirely by the PTA.

Because of your generosity and support of our programs, we will be awarding three scholarships this year.

New Scholarship Program Benefits Members and their Dependents

The PTA is excited to launch an additional scholarship award program, this one for PTA members and their children, grandchildren, and dependents. Starting this summer, the PTA will award between \$1,250 and \$2,500 according to the following criteria:

Eligibility

- PTA members in good standing, and children, grandchildren, and dependents of PTA members
- Will be attending a four-year accredited institution of higher learning in Fall 2024, or currently enrolled in such an institution
- High school seniors entering college this Fall are eligible and encouraged to apply
- Minimum high school or college GPA is 2.5

Criteria

Scholarships will be awarded on scholastic merit, ability, and character, without regard to race, sex, color, creed, or intended or actual field of study. Awards are to be used by students, who through their efforts, achievements, community service, and character, have demonstrated their ability to benefit themselves and others through continuing education.

Important Dates

The application will be online starting in May and scholarships will be awarded no later than August. The student must also provide an unofficial school transcript and one letter of recommendation, and submit a short essay. Scholarship amounts will range between \$1,250 and \$2,500 per winner. The actual amount to each winner will be determined by the independent judging panel.

A Short History (continued)

the steamship, trucking, railroad, and warehousing industries. The publication was retired in the mid-1980s.

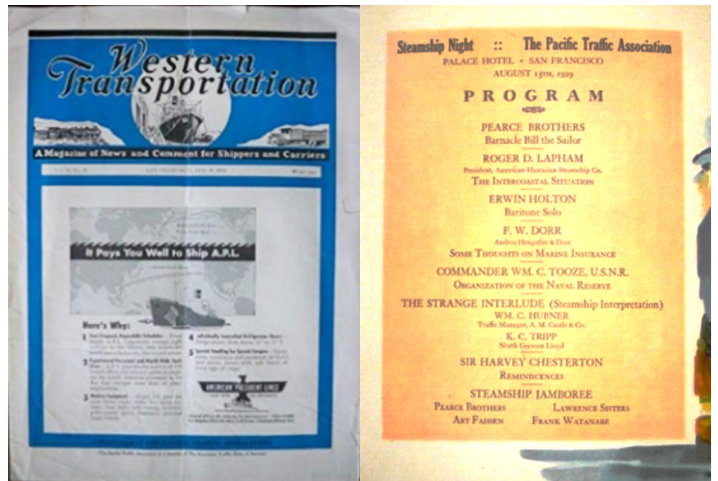
One tradition that started from the first year and continues to this day is the annual San Francisco Steamship Night. While it had several interruptions over the years – including during WWII – it has continued as one of the largest industry events on the West Coast.

On January 1, 1988, our name was changed to the Pacific Transportation Association. The word Transportation better depicts the roster of prominent companies and persons from the Bay Area who utilize ocean, air, rail, and truck transportation.

We continue to promote a vibrant maritime industry that strives to foster global trade, advance environmental stewardship, and increase prosperity for all.



Credit for the Association’s success and longevity must go in large measure to the presidents and members who have served the Association since its inception.



Departures and Arrivals

(Hey, we're no Herb Caen!)

Tim Cole has retired from Kuehne+Nagel, capping 45+ years in shipping. His career spanned many of the leading container lines, including CMA CGM, Horizon Lines, Hyundai Merchant Marine, P&O Nedlloyd Container Line, and Blue Star Line. He was posted in both Northern and Southern California and Australia. Tim served on the PTA board of directors and was president from 2016-2017.

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John McLaurin, president of the Pacific Merchant Shipping Association (PMSA) is retiring after 29 years of leading the ocean carrier and terminals advocacy organization. Previously he held executive positions at American President Lines, the American Petroleum Institute, and the Marine Spill Response Corporation. In 2013, he received one of the most prestigious awards in the industry, the Connie Award, presented by the Containerization and Intermodal Institute.



Taking the helm of the PMSA will be **Mike Jacob**, who currently serves as its Vice President and General Counsel.

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Mark Tanelli, trade and commercial manager at Polynesia Line/Swire Shipping, is retiring after more than 40 years in the industry. He also held positions in the Bay Area with American Export Lines/Farrell Lines, Blue Star Line, P&O Nedlloyd Container Line, and Carotrans.



The leaders of EFI Logistics, which provided forwarding, customs brokerage, and logistics to the agricultural sector, have retired after decades of service. **Dave Enberg** and **Jim Fitzgerald** were fixtures in the shipping industry, and helped to revive the PTA and our leading event, Steamship Night, after several spotty years.



Dave and Jim both served on the PTA board and as presidents – Dave in 2002 and Jim in 2006. We thank them immensely for their service to our industry and dedication and support of the PTA over 30 years. EFI Logistics has been acquired by Bluspark.

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Barbara O'Neill of Levin Richmond Terminal at the Port of Richmond retired after 18 years as its vice president of marketing and sales. Earlier in her career she worked in marketing and sales positions at the Port of Oakland and Southern Pacific Railroad.



Barbara served as PTA president in 2009.

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Andrew Hwang, Port of Oakland's manager of business development and international marketing since 2020, has left to return to the LA area for Wan Hai Lines. He is the director of trans-Pacific export and government affairs for the Taiwan-based shipping company.



PTA's Antitrust Policy

As participants, members, directors, and officers in this Association, we need to be cognizant of the constraints of antitrust laws. There shall be no discussions of agreements, tactics, or concerted actions that may restrain competition or promote unfair business practices.

This prohibition includes the exchange of information concerning individual prices, rates, contracts, coverage, market practices, customer quotes, claims settlement practices, or any other competitive aspect of an individual company's operation.

Each participant is obligated to be vigilant and speak up immediately for the purpose of preventing any discussion falling outside these boundaries. (Adopted December 17, 2015.)

The PTA is a registered IRC 501(c)(6) tax-exempt organization (business league) with Federal Tax ID number 04-3713245. It is incorporated as a California nonprofit public benefit corporation with Entity Number C2417245.

Contributions, gifts, or dues to the PTA are not tax deductible as charitable contributions for Federal income tax purposes. They may be tax deductible under other provisions of the Internal Revenue Code as ordinary and necessary business expenses (Sec. 6113).

Safe Harbor Guidance

What We Can Discuss

- Trade conditions, market outlook, and global, national, and local trade trends
- Service and infrastructure issues in the trade
- Problems, challenges, and opportunities facing carriers and shippers in the trade

What We Can't Discuss

- Specific service contract rates or terms
- Individual service contracts of any carrier or shipper
- Negotiations, agreements, settlements, or claims settlements of any kind

Pacific Transportation Association



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